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For Immediate Release

**Habitat for Humanity Announces 2016 Build Lead**  
*“Cabin Pressure” contractor to spearhead Habitat build season*

**MUSKOKA, ON** – In what it describes as a major step forward in its service to area families, Habitat for Humanity Ontario Gateway North announced today the appointment of Randy Blain Construction Inc. as its 2016 build lead.

“We’ll make affordable homeownership possible for no less than 11 hardworking families this year,” said David Morris, chief executive officer of the local Habitat organization. “Delivering on that commitment through our remarkable workforce of community volunteers and partners demands top-notch construction management expertise. I’m thrilled to have that in Randy Blain and his firm.”

Blain’s reputation as a builder has earned him a featured role on Cottage Life TV’s popular “Colin & Justin’s Cabin Pressure,” next to the show’s interior designer and style commentator hosts. While different, Blain says he’s every bit as excited by the “exposure” offered through his partnership with Habitat.

“A Habitat build is unlike any other,” he said. “It’s one thing for a contractor to be paid to build a house. It’s a whole other experience to build it as part of a mobilized community, committed to giving a deserving neighbour a hand up.” The local Habitat organization has big goals for its service to the community, Blain added. “I’m excited to be part of making them a reality.”

Blain’s excitement is shared by Habitat’s leadership. “Construction skill is essential,” Morris said, “but with Randy and his firm, we know we have partners who also share Habitat’s core values and commitment to helping others.”

Habitat has already provided housing for close to forty area families. Working families that wouldn’t qualify for a conventional bank mortgage are permitted to purchase the Habitat home at fair market value without a down payment and with an interest-free mortgage. Before doing so, families must invest 500 hours of voluntary ‘sweat equity’ with Habitat or in approved community service. Once a year, mortgage payments are re-aligned to the family’s annual income. “The Habitat philosophy,” Morris says, “is a hand-up, not a hand-out.”

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